



MUSEUM OF CONTEMPORARY ART SAN DIEGO

# VIVA LA REVOLUCIÓN

A DIALOGUE WITH THE URBAN LANDSCAPE



## MEMBERS' OPENING

SATURDAY, JULY 17, 2010 > 7-10 PM

MCASD Downtown, Joan and Irwin Jacobs Building

FREE for MCASD Members > General Admission \$20

The first international museum exhibition of street art in the United States, *Viva la Revolución* explores the relationship between artists and the urban environment through works by a diverse range of 20 artists from 8 countries.

Be the first to see this dynamic new exhibition before it opens to the public.

## BECOME A MEMBER!

Only MCASD Members receive free unlimited admission to all MCASD exhibitions and get in free to special Member programs including these *Viva la Revolución* events (over \$100 value!):

### TNT: URBAN LEGEND

THURSDAY, AUGUST 12 > 7-10 PM

MCASD Downtown

### TNT: PUBLIC ART

THURSDAY, OCTOBER 28 > 7-10 PM

MCASD Downtown

### VIVA LA REVOLUCIÓN FILM SERIES

THURSDAY, OCTOBER 21 > 7 PM

THURSDAY, NOVEMBER 18 > 7 PM

THURSDAY, DECEMBER 16 > 7 PM

MCASD La Jolla

Friends and family of *Viva la Revolución* artists receive 10% off membership for a limited time.

Visit [www.mcasd.org/join](http://www.mcasd.org/join) and enter promo code "VIVA" today!

For more information, contact [members@mcasd.org](mailto:members@mcasd.org) or 858 454 3541 x172.

ABOVE: Shepard Fairey, *Street Mural Miami* (detail), 2008, Stencil and mixed media collage, 144 x 600 inches. Photo courtesy of OBEY GIANT ART; Photo by Geoff Hargadon

*Viva la Revolución: A Dialogue with the Urban Landscape* is organized by the Museum of Contemporary Art San Diego with guest curator Pedro Alonzo and MCASD Associate Curator Lucía Sanromán. The exhibition is made possible thanks to generous lead gifts from David C. Copley and Pauline Foster.

Additional support for the exhibition is from the Legler Benbough Endowment Fund at The San Diego Foundation and Paul and Linda Gotskind. Travel and accommodation for the artists is made possible by the Consulate General of Brazil in Los Angeles and the Consulate General of México in San Diego. In-kind support is from Montana Colors.

The Sofia Hotel is the official hotel partner for *Viva la Revolución*.

Related programs at MCASD are supported by grants from The James Irvine Foundation Arts Innovation Fund, the County of San Diego Community Enhancement Fund, and the Institute of Museum and Library Services.

Institutional support for MCASD is provided, in part, by the City of San Diego Commission for Arts and Culture.

the James Irvine  
foundation



the sofia hotel